

Team Havoc

Media Kit



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Intro

What once started as a regiment on Call of Duty: Modern Warfare 2019, to a fully established Esports organization, we are Team Havoc.

Gaming. Culture. Fun

Our love for gaming is what brings us together to not only achieve within the world of esports, but to use our message to expand and conquer anything we place our burning desires.

#wreakhavoc

PRIMARY LOGO



- ❖ **The Well Recognized “TH” Logo for Team Havoc. The “T” being in white, and the “H” is our well renowned Team Havoc Color.**

GUIDELINES

A few guidelines when pairing our brand assets:

- Primary Logo “TH” must always be in our Primary typeface
- Colors of logo can vary, as long as there is white, black within logo
- No other typeface should be paired with our assets
- The spacing on custom-typed primary logos must be exact with our primary logo spacing on this media kit



Core Colors


- **Black:**
 - Universal color for a majority of our designs
- **White:**
 - Another universal color; one of the 2 colors found in our logo
- **Teal:**
 - What truly makes our logo stand out from the rest; the “H” in our TH logo.



Black
Hex:
#000000



White
Hex:
#ffffff



Teal
Hex:
#02d1ae

Typeface

- *Match not only the palette, but the aesthetic as well.*

PRIMARY TYPEFACE

RADICAL
BRUSH

ABCDEFGHIJK
LMNOPQRSTU
VWXYZ

Secondary Typeface

ROBOTO:

AaBbCcDdEe
FfGgHhIiJjKk
LlMmNnOoPp
QqRrSsTtUu
VvWwXxYyZz

Thank You

#WREAKHAVOC