

# Team Havoc Studios

Media Kit



# CONTENTS

- **Intro**
- **Primary Logo**
- **Guidelines**
- **Core Colors**
- **Typeface**

# Intro

What once started as a Esports organization in 2020, we've since grown into a multi-industry content studio.

Our love for content and entertainment is what binds us together to not only achieve the impossible, but to spread our message to expand and inspire those who look to wreak havoc in their own lives.

*#wreakhavoc*

# PRIMARY LOGO



- ❖ **The Well Recognized “TH” Logo for Team Havoc. The “T” being in white, and the “H” is our well renowned Team Havoc Color.**

# GUIDELINES

A few guidelines when pairing our brand assets:

- Primary Logo “TH” must always be in our Primary typeface
- Colors of logo can vary, as long as there is white, black within logo
- No other typeface should be paired with our assets
- The spacing on custom-typed primary logos must be exact with our primary logo spacing on this media kit



# Core Colors


- **Black:**
  - Universal color for a majority of our designs
- **White:**
  - Another universal color; one of the 2 colors found in our logo
- **Teal:**
  - What truly makes our logo stand out from the rest; the “H” in our TH logo.



**Black**  
**Hex:**  
**#000000**



**White**  
**Hex:**  
**#ffffff**



**Teal**  
**Hex:**  
**#02d1ae**

# Typeface

- *Match not only the palette, but the aesthetic as well.*

# PRIMARY TYPEFACE

RADICAL  
BRUSH

ABCDEFGHIJK  
LMNOPQRSTU  
VWXYZ



# Secondary Typeface

ROBOTO:

AaBbCcDdEe  
FfGgHhIiJjKk  
LlMmNnOoPp  
QqRrSsTtUu  
VvWwXxYyZz

**Thank You**

***#WREAKHAVOC***